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| **СЕКЦИЯ 6:**  **МЕЖДУНАРОДНА СЕКЦИЯ**  **SECTION 6:**  **INTERNATIONAL SESSION** |

**MEETING HALL**

CALISTA SPA HOTEL\*\*\*\*, STAROZAGORSKI MINERALNI BANI

**Председател / Chairman:** Dr. Athanassios Gouridis

**Секретар / Technical Assistant:** PhD student Marin Petrov

**13:30-13:40**

1. **ARE OFFICIAL CERTIFICATIONS A RELEVANT ASPECT IN THE CONSUMPTION OF NATURAL WINES? A PROSPECTIVE STUDY AMONG SPANISH PRODUCERS/CONSUMERS**

*Rosana Fuentes-Fernández, Ana Lanero Carrizo, José Luis Vázquez Burguete*

Universidad de León, Spain

**13:40-13:50**

1. **SUSTAINABLE DEVELOPMENT THROUGH RURAL TOURISM IN DEPOPULATED AREAS IN SPAIN**

*José María López-Sanz, Azucena Penelas-Leguía, Pablo Gutierrez-Rodríguez, Pedro Cuesta-Valiño*

University of Alcalá, Madrid, Spain

**13:50-14:00**

1. **EVALUATOIN OF HUMAN CAPITAL PERFORMANCE OF THE COUNTRIES BY CRITIC AND COPRAS METHODS: AN APLLICATION ON THE MEMBERS OF THE ORGANIZATION OF THE BLACK SEA ECONOMIC COOPERATION**

*Mahmut Masca*

Afyon Kocatepe University, Faculty of Economics and Administrative Sciences, Turkey

**14:00-14:10**

1. **DEVELOPMENT OF REMOTE IDENTIFICATION THE ENTERPRISES BY DIGITAL TECHNOLOGIES**

*Olena Sova, Tetiana Ganushchak, Valentyna Khrapkina, Oksana Onyshchenko*

National University of Life and Environmental Sciences of Ukraine,

Kyiv National University of Trade and Economics, Ukraine

National University of "Kyiv-Mohyla Academy", Ukraine

Kremenchuk Mykhailo Ostrohradskyi National University, Kremenchuk, Ukraine

**14:10-14:20**

1. **COVID-CRISIS: OPPORTUNITIES VS CHALLENGES FOR INNOVATIVE TRANSFORMATIONS AND SELF-DEVELOPMENT**

*Galyna Piatnytska, Oleh Hryhorenko, Valentyna Zhukovska*

Kyiv National University of Trade and Economics, Ukraine

**14:20-14:30**

1. **CLASSIFYING THE INTERBRAND’S TOP LUXURY BRANDS BASED ON BRAND EQUITY TRENDS (2001 TO 2020)**

*Kamran Siddiqui*

Imam Abdulrahman Bin Faisal University, Dammam, Saudi Arabia

**14:30-14:40**

1. **From GDL to SDL**

*Tibor Zsigmond, Annamária Zsigmondová, Renáta Machová*

J. Selye University, Bratislava, Slovakia

**14:40-14:50**

1. **POLISH LAGOON REGIONS ON THEIR TRACK TO CIRCULAR BIOECONOMY BASED DEVELOPMENT STRATEGY**

*Marcin Rakowski, Adam Mytlewski*

National Marine Fisheries Research Institute, Poland

**14:50-15:00**

1. **DO WE NEED A SECOND ENGINE FOR ENTREPRENEURSHIP? HOW WELL DEFINED IS INTRAPRENEURSHIP TO HANDLE CHALLENGES DURING COVID-19?**

*Samrat Ray, Mehmet Kiziloglu*

Peter The Great Saint Petersburg Polytechnic University, St.Petersburg, Russia

**15:00-15:10**

1. **THE CONCEPT OF "INNOVATIVE RECEPTIVITY”: METHODOLOGICAL ASPECTS**

*Vladimir Antropov, Natalia Neklyudova*

Institute of Economics, Russian Academy of Sciences, Ural Branch, Russia

**15:10-15:20**

1. **GAMIFICATION AS THE HUMAN RESOURCES MANAGEMENT TOOL**

*Valeria Kanivets, Yulia Beliaeva*

St. Petersburg, Pushkin, Russia

**15:20-15:30**

1. **SALES POLICY: ARRANGEMENT AND CONTROLLING**

*Alina Fatkullina, Yulia Beliaeva*

St. Petersburg, Pushkin, Russia

**15:30-16:00**

COFFEE BREAK

**КАФЕ ПАУЗА**

**16:00-16:10**

1. **TRUST IN ORGANIZATION EFFECT ON THE RELATIONSHIP BETWEEN HRM PRACTICES AND EMPLOYEE WELL-BEING**

*Vaida Jaškevičiūtė*

Vilnius University, Vilnius, Lithuania

**16:10-16:20**

1. **LEADERSHIP: FROM CLASSIC THEORIES TO THE 21TH CENTURY CHALLENGES**

*Stanca Petruta Ionela*

University of Craiova, Craiova, Romania

**16:20-16:30**

1. **DEVELOPING RURAL BIOECONOMIES BY FOCUSING ON REGIONAL STRENGTHS: INSIGHTS FROM THE BE-RURAL PROJECT**

*Robijns, Clément*

BIOCOM AG, Berlin, Germany

**16:30– 17:15**

ДИСКУСИЯ

**DISCUSSION**

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