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РЕГИОНАЛНИ АСПЕКТИ НА ДЕМОГРАФСКИТЕ ПРОЦЕСИ И ТЕНДЕНЦИИ В РЕПУБЛИКА
БЪЛГАРИЯ

REGIONAL ASPECTS OF DEMOGRAPHIC PROCESSES AND TENDANCIES IN BULGARIA

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Demographic expansion globally, is one of the main lines of the behavior of modern humanity. Only a few years, the Earth will be settled by 7 billion people. And this will lead to a lot of problems. Against this background, is also troublesome, but with a minus sign, another trend continues - Bulgaria obezlyudyava. The main parameters of the natural movement of population - birth and death continue to be in favor of mortality. Mechanical movement, in turn, is not limited to internal migrations, and continues in the direction outside the country, forming a permanent immigrant groups. This is - summary demographic in our country today, but it is too specific and regional aspects - also at - least concern, namely:

depopulation of many habitats, especially mountainous, rural, depressed, etc.

total aging population in almost all regions, with the exception of large cities;

zero and negative population; renewables lack of labor resources in the regions; etc.

Theoretically, it is impossible today to find a universal formula for reversing the demographic processes in the desired direction. However, it is imperative to demographic processes and trends in our country to be approached with methods of regional analysis, if we want to stay in Bulgaria people.

Key words: demographic issues, regional aspects, Bulgaria

ЕДИН ПОДХОД ЗА ОПРЕДЕЛЯНЕ НА КОНКУРЕНТОСПОСОБНОСТТА НА БОЛНИЦИТЕ И
ПРИЛОЖЕНИЕТО МУ ЗА ПОДОБРЯВАНЕ ИНТЕГРИРАНИТЕ ГРИЖЕ ЗА ЗДРАВЕТО

AN APPROACH FOR DETERMINING HOSPITAL COMPETITIVENESS AND ITS IMPLICATIONS FOR
IMPROVING INTEGRATED HEALTH CARE

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Increasing hospital competitiveness and improving various health services provided in them is a stage toward quality improvement and integrated health care. This is also a necessity resulting from the market mechanisms operating in health care. This paper proposes an approach for establishing the competitiveness of hospitals and the health services they offer. The approach can be useful in determining the aspects in which hospital management should improve and increase competitiveness on the market of health services thus improving integrated health care. The approach can also be successfully used in other institutions providing health care after having taken into account their specific nature.

Key words: health services competitiveness, factors for evaluating hospitals, identification parameters, expert assessment, ranking scale.

Key words: hospital competitiveness, determination , integrated health care

ТРАДИЦИИ И ИНОВАЦИИ В ПОМИНЪКА И ТРУДОВИТЕ ОБИЧАИ НА СЕЛИЩА ОТ
СТАРОЗАГОРСКИЯ РЕГИОН

TRADITIONS AND INNOVATIONS IN THE LIVELIHOOD (POMINAK) AND WORKING CUSTOMS IN
THE SETTLEMENTS OF STARA ZAGORA REGION

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The recent interest in national culture has provoked a great attention towards the investigation of traditional means of livelihood, craft and working customs. The increasing interest of society has resulted in developing the potential of cultural and historical traditions to influence socio-economic development. We need to treat these problems not only as an opportunity for solving the material problems of society, but also as a way for raising the selfrecognition and development of social and psychological qualities of each personality. The goal of this study is to make known the traditions and innovations in the means of livelihood, craft and working customs in some settlements in the region of Stara Zagora. The empirical material has been collected during field work in some municipalities in the region of Stara Zagora: Pavel Bania, Chirpan, Maglizh, Gurkovo, Nikolaevo. The study tries to give an answer to the questions: Does traditional livelihood have its place in the present-day technocratic society? Is everything created in the old traditions an anachronism? Are working customs on the wane or could they be handed down through their innovation ?

Key words: national culture, livelihood, crafts, working customs, traditions, innovations



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